# DAAN STEVENS

Strategy | Innovation | Digital Transformation | Applied AI | Business Analysis

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## PROFESSIONAL SUMMARY

Business Economics graduate specialized in Strategy and Innovation, with a postgraduate in Applied AI. Passionate about leveraging AI, blockchain and data analytics to drive business value and digital transformation. Strong analytical, research and problem-solving skills with experience in market research, master data migration, business analysis and AI applications.

## EDUCATION

**KU Leuven** (Brussels) September 2021 - July (graduated) 2025

Bachelor in Business Administration
Master in Business Administration - Specialization in Strategy, Innovation & Entrepreneurship

- Graduated with distinction (75%)
- Bachelor's Thesis: Market research and analysis for Zenith Graphics
    - Conducted strategic and analytical research on the Flemish market post-acquisition. Delivered in-depth competitor, KPI, and customer need analysis. Provided market entry and product strategy recommendations
- Master's Thesis: Blockchain and NFTs in Sustainability Reporting: Exploring Opportunities and Implementation Challenges
    - Investigated how blockchain and NFT technologies can contribute to more reliable and transparent sustainability reporting under the EU-CSRD

Postgraduate Applied AI - Howest September 2025 - July 2026

- Applied knowledge of Machine Learning, Neural Networks, and Reinforcement Learning for data analysis and AI model development.
- Experience with Python for building and implementing AI solutions.
- Understanding of Conversational AI and AI Ethics, with a focus on responsible AI use

Sint-Theresiacollege - KOBOS (Secondary education)
Diploma in Economics and Modern Languages

## WORK EXPERIENCE

**Caldic – Project Support (Working Student):**

- Supported master data migration to Dynamics 365, validated datasets and improved data quality

**Student Warehouse Worker — Caterpillar**

- Supported logistical processes, inventory management, and quality control

## SKILLS & INTERESTS

Languages: Dutch (native), English (fluent), French (proficient), German (basic)

Technical/IT: MS Office (Excel, PowerPoint, Word), STATA, SPSS, Python
AI tools: Claude,Codex, Base44, Higgsfield, ChatGPT, Gemini, Microsoft Copilot, Perplexity

Interests: Digital innovation and sustainability | Blockchain technology | Artificial Intelligence (AI) | ESG reporting & CSRD | Innovation in business strategy